

Declaration on Information Integrity on Climate Change

Drafted by members of the Steering Committee of the Global Initiative for Information Integrity on Climate Change after discussions with its Advisory Group. Non-members of the Initiative are welcome to adhere.

Recognizing that the urgency of the climate crisis demands not only decisive action by States, but also the broad engagement of all segments of society — including citizens, communities, businesses, subnational governments, civil society organizations, media organizations, international organizations, universities, and research centres;

Acknowledging that enabling the wide-scale mobilization of all these actors requires access to consistent, reliable, accurate and evidence-based information on climate change, which is indispensable for raising awareness and fostering public participation, enabling accountability, and building public trust in climate policies and actions, with the urgency required for climate action;

Recalling that, pursuant to **Article 6 of the United Nations Framework Convention on Climate Change (UNFCCC)** and **Article 12 of the Paris Agreement**, and in line with **principle 10 of the Rio Declaration** on Environment and Development of 1992, Parties shall promote education, training, and access to information to raise public awareness and foster public participation in climate action;

Recognizing that the increasing threats to information integrity represents one of the defining challenges of our time, weakening the foundations of public debate and public trust and undermining societies' capacity to build collective solutions;

Concerned by the growing impact of disinformation, misinformation, denialism, deliberate attacks on environmental journalists, defenders, scientists, researchers and other public voices and other tactics used to undermine the integrity of information on climate change, which diminish public understanding, delay urgent action, and threaten the global climate response and societal stability;

Recalling in this context the importance of the **Global Digital Compact**, adopted by UN Member States at the 2024 Summit of the Future, and the commitments it sets forth to promote information integrity through media literacy, transparency of digital platforms, the development of resilient and plural information ecosystems, the provision of independent, fact-based, targeted, clear, accessible, and multilingual information to counter disinformation, and the assessment of the impact of misinformation and disinformation on the achievement of the Sustainable Development Goals, among other measures;

Acknowledging the **United Nations Global Principles for Information Integrity**, as a foundation for promoting healthy information environments that uphold human rights and support democratic and sustainable development;

Recalling the importance of the **Intergovernmental Panel on Climate Change**, which provide access to accurate, consistent and evidence-based scientific information on climate change;

Underlining the central role of the **Global Initiative for Information Integrity on Climate Change** in strengthening global cooperation to uphold the integrity of information related to climate change;

1. We affirm our commitment to:

- a. **Promote** the integrity of information related to climate change at the international, national, and local levels, in line with international human rights law, including freedom of expression standards;
- b. **Promote and support the sustainability of a diverse and resilient media ecosystem** through adequate policies to enable and ensure accurate and reliable coverage, specially, within this context, on climate and environmental issues, as well as policies on advertising transparency and accountability;
- c. **Support and strengthen** international cooperation to promote information integrity on climate change, especially through the **Global Initiative for Information Integrity on Climate Change** and in alignment with international law, principle 10 of the Rio Declaration and the principles and goals of the UNFCCC and the Paris Agreement adopted under the UNFCCC in FCCC/CP/2015/10/Add.1, decision 1/CP.21;
- d. **Support the inclusion of commitments and measures aimed at promoting information integrity** on climate change into the **Action for Climate Empowerment agenda**, under the UNFCCC, and into other relevant international instruments and workstreams, recognizing the crucial role that information integrity on climate change plays in enhancing actions on education, training, public awareness, public participation, public access to information and international cooperation designed to empower citizens and societies to respond to the climate urgency;
- e. **Promote informed and inclusive climate action** by advancing equitable access to accurate, consistent, evidence-based, and understandable information on climate change for all stakeholders;
- f. **Foster cooperation and capacity-building** nationally, among States, multilateral organizations, academia, civil society, and the private sector to address threats to information integrity on climate change, in alignment with international freedom of

expression standards, support the development of resilient and plural information on climate change ecosystems, safeguard those reporting on and researching climate issues, enhance public awareness on climate change, and reinforce trust in climate science and science-based policies.

2. We call on the private sector to:

- a. **Commit to the integrity of information on climate change** in their business practices, in line with the United Nations Guiding Principles on Business and Human Rights;
- b. **Ensure transparent, human rights-responsible advertising practices** that bolster information integrity on climate change and support reliable information and journalism.

3. We call on Governments to:

- a. **Create and implement policies and legal frameworks** aligned with international human rights law that promote information integrity on climate change, and respect, protect and promote human rights, including the right to freedom of expression and access to information; and ensure the safety of environmental journalists, defenders, scientists, researchers and other public voices;
- b. **Ensure transparency and facilitate access to public data** and reliable information related to climate change and the environment;
- c. **Support and ensure funds to research** on information integrity on climate change, especially in developing countries, including through international cooperation;
- d. **Call on technology companies to assess whether and how platform architecture contributes** to the undermining of climate information ecosystem integrity, providing researchers with access to data to ensure transparency and build an evidence base;
- e. **Promote campaigns on climate change** and support initiatives that promote literacy and the public's right to access reliable information on the matter.

4. We call on civil society and academia to:

- a. **Integrate information integrity on climate change** in their work;
- b. **Promote and engage in existing networks** to share good practices and collaborate on the matter, especially involving institutions and actors from developing countries.

5. We call for funders to:

- a. **Donate to the Global Fund** for Information Integrity on Climate Change, administered by UNESCO on behalf of the Initiative.
- b. **Support projects** that promote information integrity on climate change locally, nationally and internationally.

6. In endorsing this Declaration, we reaffirm our shared responsibility to ensure that societies around the world are empowered with the knowledge and information they need to act urgently and decisively in the face of the climate crisis.

COP 30, Belém, 12 November 2025

Signed by:

Austria
Belgium
Brazil
Canada
Chile
Denmark
Finland
France
Germany
Netherlands
Spain
Sweden
Uruguay

After launch, the Declaration is open to signatures of non-members of the Global Initiative for Information Integrity on Climate Change. Please contact: informationintegrity@un.org, infointegrityclimate@unesco.org and dtd@itamaraty.gov.br