



**PRESIDENCY OF THE REPUBLIC
OFFICE OF THE CHIEF OF STAFF
SPECIAL SECRETARIAT FOR COP30**

COP30 SUSTAINABILITY POLICY

**BRASÍLIA-DF
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1. INTRODUCTION

The 30th Conference of the Parties to the United Nations Framework Convention on Climate Change (COP30), to be held at City Park in the Municipality of Belém, Pará State, is taking place at a critical turning point for the planet's social and ecological systems. Hosting this conference in the world's largest tropical forest demands not only infrastructure and organization but also a firm commitment to a transversal approach to sustainability that respects ecological boundaries, social justice, and the ethical principles that guide contemporary public policies.

In this context, this document presents the consolidated **Sustainability Plan of COP30**, ensuring that every stage of its implementation is guided by technical, environmental, and social criteria.

Based on Brazil's commitments under the **Paris Agreement**, the targets established by the **United Nations Sustainable Development Goals (SDGs)**, and the **National Policy on Climate Change (Law No. 12,187/2009)**, this Plan was developed following technical standards such as **ISO 20121:2024** (event sustainability management systems) and **ISO 14068-1:2023** (carbon neutrality). By incorporating these references, the document ensures a high-quality and traceable framework, promoting institutional actions driven by climate responsibility, socio-productive inclusion, and respect for the Amazon's socio-biodiversity.

The actions described herein apply to all areas under the direct management of the **Special Secretariat for COP30 (SECOP)**, specifically the Blue and Green Zones of City Park. Moreover, these guidelines establish a minimum framework for internal teams, suppliers, outsourced companies, and institutional partners, ensuring coherence between the declared values and implemented practices. Adherence to these principles will be a condition for participation in the planning and execution of the conference.

The adoption of this document strengthens COP30's strategic role as a showcase for best practices in sustainability, contributing to the dissemination of sustainable public procurement models and mobilizing local, national, and international stakeholders around decarbonization and the circular economy. The following sections of this document outline, in sequence, the essential actions and practices that form its structure, based on the general principles guiding our proposals.



2. STRATEGIC GUIDELINES

2.1 MISSION

To plan, coordinate, and monitor activities related to COP30, ensuring that infrastructure projects and operational solutions are ready before the event, while promoting efficient management and transparency.

2.2 VISION

To ensure that Brazil is recognized for its excellence in hosting COP events, providing participants with a positive experience, ensuring comprehensive infrastructure and efficient operations, and leaving a positive legacy for the country.

2.3 PURPOSE

To ensure that COP30 is planned and executed sustainably, engaging stakeholders and leaving a positive legacy for society.

2.4 VALUES

- Efficiency in the use of public resources.
- Transparency in decisions and communications.
- Commitment to deadlines and deliverables.
- Sustainability at every stage of COP30's organization.

3. PRINCIPLES OF SUSTAINABLE DEVELOPMENT

The principles of sustainable development adopted for this initiative reflect international and national commitments to building a more just future, particularly in a region as environmentally, culturally, and geopolitically significant as the Amazon. In this context, this **Sustainability Policy** consolidates principles that reflect COP30's values and purpose while promoting a cross-cutting, integrated approach aligned with international standards of excellence, such as **ISO 20121:2024**, **ISO 14068:2023**, and the **UNFCCC Code of Conduct**.

There are six principles, which are detailed in the next section and include:

- **Climate Responsibility**
- **Transparency**
- **Education and Legacy**
- **Management**
- **Integrity**
- **Inclusion and Accessibility**

The adoption of these principles underscores Brazil's commitment to a global sustainable development agenda. By putting these values into practice, the event contributes to the construction of a future that is more just, balanced, and sustainable for all. Civic engagement and oversight are encouraged as ways to legitimize the event's organizational process and ensure compliance with the law. This approach seeks to democratize the governance of the event and strengthen the connection between organizers and civil society, fostering shared responsibility in creating sustainable solutions.

4. COP30 COMMITMENTS

This section consolidates COP30's commitments to the principles of Sustainable Development:

Commitment 1: Climate Responsibility

The commitment to climate responsibility is embodied in the goal of hosting a **net-zero greenhouse gas emissions event**. This means that all activities related to the event must prioritize actions to prevent, reduce, and offset carbon emissions in full compliance with **ISO 14068:2023**. In doing so, COP30 not only aims to minimize environmental impacts but also provides an example to other initiatives, showing that large-scale gatherings can be organized without exacerbating the climate crisis. This commitment requires detailed planning and continuous emissions monitoring, as well as the adoption of sustainable practices across all stages of the event, including transportation, catering, and waste management. The goal is to ensure the event is carbon-neutral, contributing to the global climate agenda.

Commitment 2: Transparency

COP30 is committed to promoting transparency, ensuring that all planning, execution, and monitoring processes are conducted openly. Information will be made publicly available to allow society to monitor and evaluate actions. Additionally, anonymous reporting channels will be provided to promote public trust in institutions and enhance social engagement, making the event more democratic and legitimate.

Commitment 3: Education and Legacy

The objective is to leave both tangible and intangible legacies for Belém, Brazil, and the world, driving behavioral changes and broadening understanding of sustainability. Environmental education will be promoted through campaigns, initiatives, educational materials, and training programs involving participants of all ages. Beyond immediate actions, the event seeks to influence public policies and inspire sustainable practices in other contexts, contributing to the development of a more aware and engaged society in protecting the environment.

Commitment 4: Management

The management commitment ensures that the environmental, social, and economic impacts of decisions are thoroughly assessed, with sustainable alternatives prioritized and applicable requirements met. COP30 guarantees the responsible monitoring of resource use and promotes the development and application of sustainability skills, while aligning decisions with the principles of sustainable development even when legal protections fall short.

Commitment 5: Integrity

COP30's integrity commitment ensures that the event's activities are conducted ethically, fairly, and impartially, valuing diversity, ensuring equal opportunities, and preventing bribery, abuse, corruption, and oppression. Decisions are made fully in compliance with legal and ethical standards, reflecting accountability and alignment with sustainability principles.

Commitment 6: Inclusion and Accessibility

Inclusiveness and accessibility are guaranteed through the identification and engagement of all stakeholders in the event's transparent planning and management. COP30 adopts



protocols to avoid disadvantages or exclusion, ensuring the fullest participation of all parties in democratic decision-making.

5. DECLARATION OF THE COP30 SUSTAINABILITY POLICY

The **Special Secretariat for COP30 (SECOP)**, responsible for organizing the 30th Conference of the Parties to the United Nations Framework Convention on Climate Change (UNFCCC), establishes the present Sustainability Policy as a strategic management tool, in compliance with **ISO 20121:2024**, the **Paris Agreement**, and the **United Nations Sustainable Development Goals (SDGs)**.

Our sustainability guidelines for the event are:

- To ensure alignment with the organization's purpose, conducting COP30 in an environmentally responsible, socially inclusive, and economically viable manner;
- To provide the framework necessary to achieve the event's sustainability objectives;
- To comply with applicable legal, regulatory, contractual, and voluntary requirements;
- To promote the continuous improvement of the event's sustainability management system by evaluating its performance, practices, and outcomes;
- To evaluate and report on achieved objectives, process improvements, and event impacts, ensuring transparency and public accountability;
- To consider the needs and expectations of stakeholders, ensuring their participation and engagement;
- To respect human rights and guarantee dignified work, fostering a fair, safe, and healthy environment;
- To integrate our commitments to the **United Nations Sustainable Development Goals (SDGs)** by prioritizing climate responsibility, inclusion and accessibility, transparency, integrity, management, and education and legacy.

Through this policy, we reaffirm our mission of organizing COP30 as a reference model for sustainability at events, ensuring a positive social, environmental, and economic legacy for society.

6. REVIEW, MONITORING, AND CONTINUOUS IMPROVEMENT

As part of the commitment to continuous improvement, as outlined by **ISO 20121:2024**, this Sustainability Policy is subject to the **Plan, Do, Check, Act** cycle. Therefore, it is a document under continuous construction, incorporating lessons learned from previous experiences such as **Rio+20** and **COP29**, as well as internal institutional alignments regarding the logistical organization of COP30.

Given the complexity and scope of the event, it is natural that new demands, technical improvements, and legal updates may require alterations over time. Thus, this document should be understood as a strategic reference under constant evolution, subject to adjustments that reflect the enhancement of public policies and best practices in sustainability.

In this way, the goal is to optimize the performance of COP30 while also serving as a reference for the continuous improvement of future editions.

This Sustainability Policy will be published on the official COP30 website, accessible at: **cop30.br**, and will fall under the responsibility of the **Secretariat of Communication of the Presidency of the Republic**. Any questions can be sent to the following email: agendasecop@presidencia.gov.br.

